

BETTER BLUE

Open Collaborative Governance for Climate Change Adaptation and Sustainable Lifestyle by the Sea

Better Blue tackles the challenges of climate change and sustainable development in vulnerable coastal and maritime regions of the EU.

The project promotes open collaborative governance to support climate adaptation and foster sustainable lifestyles through inclusive, community-driven solutions.

By connecting 9 non-metropolitan coastal regions, Better Blue improves policy tools, strengthens local capacities, and encourages knowledge sharing to inspire resilient, green coastal development across Europe.

Specific objectives

- Strengthen open, inclusive governance models for climate adaptation in coastal regions.
- Support sustainable and climate-resilient development in coastal tourism economies.
- Improve regional policy instruments that guide green and digital transitions.
- Promote interregional learning and transfer of community-based good practices.
- Empower stakeholders through capacity-building and participatory action planning.

Key outcomes

Better Blue delivers improved policies, stakeholder engagement mechanisms, and community-driven action plans to support climate adaptation and sustainability. Coastal and maritime SMEs benefit from a more supportive policy environment and increased resilience through collaborative governance approaches.



Countries involved

Spain
Greece
Italy
France
Slovenia
Croatia

Barcelona Chamber role

Partner

Duration

From 1st May 2025
to 31st July 2029

Budget

Global: 2,055,933.00 €
For Barcelona Chamber:
168,328.00 €

Programme contribution

90%

Tags

Sustainable tourism
Climate change
Coastal regions
Green transition
Collaborative
governance
Policy improvement

<https://www.interregeurope.eu/better-blue>