

RCIA

Regional Creative Industries Alliance – From European recommendations to better regional CCI policies for a more competitive economy



The project RCIA (Regional Creative Industries Alliance) is funded by the European Regional Development Fund (ERDF) of the European Commission under the large-scale Programme Interreg EUROPE. Drawing on the policy recommendations of the European Creative Industries Alliance (ECIA), RCIA aims to improve policy instruments related to SME competitiveness through interregional policy learning. To this end, it focuses on supporting Cultural and Creative Industries (CCI) in nine European countries and thereby sets impulses for growth, increases the attractiveness and innovative image of the city/region/country and eventually helps to position CCIs as drivers of innovation and pillars of the competitiveness policy throughout sectors.

Specific objectives

- Strengthen the competitiveness of creative SMEs by investing in their capacity building (development/execution of business plans, contact to investors, mentoring programmes) and thereby supporting their growth on global markets.
- Adapt various funding mechanisms to the particularities of CCIs (including the possibility of capacity building measures for banks).
- Increase the awareness about creative SMEs and their transformative power (added value) for the competitiveness of companies from the wider economy.
- Develop/adapt/improve the ecosystem from classic spatial cross-collaboration towards a holistic approach.

Key Outcomes

- Synergetic exchange between peers and identification and dissemination of good practices (based on staff exchanges, study visits, etc.).
- Strategic intensive policy reviews and development of policy recommendations and instruments through interregional learning processes.
- Development of regional action plans.
- Cross-sectorial collaborations between creative SMEs and companies from the wider economy.
- Increase competitiveness and originate new products and solutions in the CCI and eventually spill-overs into other fields and sectors.

Countries involved

Austria
Belgium
Denmark
Romania
Greece
Latvia
Italy
Poland
Spain

Barcelona Chamber role

Partner

Duration

Phase 1

From January 1st 2017
to December 31st 2019

Phase 2

From July 1st 2020
to December 31st 2021

Budget

Global: € 1,877,340
For Barcelona Chamber:
€ 233,871

Programme contribution

85%

Tags

Creative Industries
Exchange of Good Practices
Growth
Innovation
www.interregeurope.eu/rcia

Funding Programme

