

# GIGGIN’ POLICY



A gig economy represents an environment in which temporary positions are common and organisations contract with independent workers for short-term engagements. Surprisingly, little is known about the realities of ‘gig work’ and there is a growing need to reflect on how society deals with these changes in a manner that protects and educates vulnerable young people.

By involving youth in policy making processes, young people are given the opportunity to adopt leadership roles and develop competences, gain skills and practical experience which will lead do more effective decision-making in their lives in the future. Involving youth is about recognizing the benefits youth offer to organizations and whole communities.

## Giggin’ Policy purpose is to

- Foster environments where youngsters are included in the design of future strategies for regions.
- Validate the innovative method of ‘youngsters in the lead’ in the specific context of the gig economy.
- Foster the education of youth by connecting youth to leaders and decision makers from education and the world of work, creating a bridge between generations and socio-economic environments.
- Offer role models to youth.
- Support leaders of educational institutions, policy makers and decision makers from the world of work in dealing with diversity thus reinforcing socio-economic diversity in learning environments.
- Raise awareness about the effect of the gig economy has on youth.
- Arm young people, especially those who are most vulnerable, against exploitation in the gig economy.

## Project contributes to

A true change in knowledge, behaviour & perception and competences of the target groups (youth, policy makers, leaders of educational institutions and decision makers from the world of work) involved concerning the emerging gig economy. In addition, it will contribute to the transformation in (youth) education practise, regional policy, and the policy making process.



### Countries involved

The Netherlands  
Ireland  
United Kingdom  
Lithuania  
Spain

### Barcelona Chamber role

Partner

### Duration

From January 15<sup>th</sup> 2021  
to January 14<sup>th</sup> 2024

### Budget

Global: € 612,458.00  
For Barcelona Chamber:  
€ 50,724.00

### Programme contribution

80%

### Tags

Gig Economy  
Youngsters  
Education  
Public Policy

Funding Programme

