

# GMI

## The Green Med Initiative



The Green MED Initiative project is part of the ENPI instrument funding Neighborhood Policy of the European Union. The first major objective of this project is to **increase environmental awareness in the participating regions and develop a recycling program through the integrated operation of innovative technologies**. Green Med initiative is aimed especially at young people, whether in universities or schools, to involve them actively in the world of recycling and sustainability. In parallel, start an awareness campaign on this subject in communication media.

### Specific objectives

- Educate young people about the culture of recycling environment.
- Involving young people in community recycling activities locally.
- Promote cross-border collaboration around a common cause: recycling.
- Point and promote legislative action to strengthen the recycling, especially in regions that have no experience in this field.

### Key Outcomes

- Collecting recyclable material, assessing direct and indirect benefits of the process, with the aim of reaching percentages between 40 and 60% of the total.
- Point and promote legislative action to strengthen the recycling, especially in regions that do not have experience in this field.
- Direct involvement of schools and 200 schools with a total of 10,000 people linked directly to the initiatives of the project, 40,000 indirectly. The initiative Green Initiative Med proposes bringing the campaign raising a total of 50,000 people.
- Communication and joint action with 10 companies in each of the regions involved in the project.
- Collection of recyclable material, assessing the direct and indirect benefits process with the aim of reaching percentages between 40 and 60% of the total.
- 199 experts and professionals involved in the project.
- 12 conferences and seminars to improve management capacity waste material.



### Countries involved

Egypt  
France  
Italy  
Lebanon  
Spain  
Tunisia

### Barcelona Chamber role

Partner

### Duration

From 1 December 2012  
to 31 December 2015

### Budget

Global: € 4,126,872.64  
For Barcelona Chamber:  
€ 398,244

### Programme contribution

90%

### Tags

Environmental awareness  
**Waste treatment  
and recycling**  
Mediterranean cooperation  
Schools and Universities

[www.gmiproject.eu](http://www.gmiproject.eu)

Funding Programme

