

## EM 2.0

### Advanced Export Manager



EM 2.0 project is included in the Leonardo da Vinci programme funded by the EU with the aim of training students in skills as Export Managers. The project partners note the need to promote the internationalization of SMEs closely with the training systems in order to create optimal conditions for international trade and simultaneously improve vocational training locally. The figure of the Export Manager is a key to the growth of SMEs and training is recognized as a central element for enabling the output to foreign companies.

### Specific objectives

- The objective of the EM2.0 project is to create a **training course devoted to a new generation of Export Manager**. The Export Manager 2.0 represents the evolution of the traditional Export Manager, **empowered by updated knowledge of new and innovative WEB/ICT tools for export**.

### Key Outcomes

- Improving the export capacity of SMEs based on the definition of better training and professional profiles in Export Management.
- Improved training quality of this professional sector in the European Union.



### Countries involved

Bulgaria  
Italy  
Slovenia  
Spain  
United Kingdom

### Barcelona Chamber role

Partner

### Duration

From 1 November 2012  
to 31 October 2014

### Budget

Global: € 514,400  
For Barcelona Chamber:  
€ 100,573

### Programme contribution

75%

### Tags

Export Manager  
Internationalization  
SME  
Training materials

[www.exportmanager20.eu](http://www.exportmanager20.eu)

Funding Programme



Leonardo da Vinci