The main objective of the project is to accompany companies in defining innovation promotion projects in order to measure obtained outcomes, provide personnel with a specific training in innovation [supervised by experts] and enhance their relationship with the university in order to achieve particular objectives and collaborations.

**Specific objectives**

- The DINAMIC project focuses on **stimulating innovation management in SMEs**. On a first stage, university students take a professional training course on innovation strategy and management, and on a second stage, they will be doing an internship at a SME implementing a specific innovation project during 6 months.

**Key Outcomes**

- Design and kick off of a training course about innovation promotion and management in companies.
- Design of a methodology to analyze the dynamizers profile and evaluate their motivation to work in the innovation management sector.
- Performance of a diagnosis model to identify motivated companies to improve the management of their innovation processes.
- Design of an innovation management methodology according to companies characteristics (size and sector) and a follow-up plan of the company and the dynamizer to apply that methodology.
- Elaboration of business innovation plans and a follow-up and reporting plan about the outcomes of the implementation.
- Kick-off of pilot projects with dynamizers groups, companies and universities.

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**Countries involved**

- France
- Portugal
- Spain

**Barcelona Chamber role**

Leader

**Duration**

From 1 March 2009 to 31 December 2011

**Budget**

- Global: € 1,218,696.17
- For Barcelona Chamber: € 491,810.63

**Programme contribution**

75%

**Tags**

- Business Plan
- Strategy
- Training
- Action Plan
- Protocol
- Methodologies

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